



OUR EARTH

Our Town, Our Future

February 2008
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Your City in Action

H.E.L.P. Hailey 2008

The Heating Challenge

Join us each month for updates on the progress made by our 5 residential and 5 business contestants as they work to reduce their carbon footprint and their use of our important natural resources. We hope that the solutions they find to be most useful in reducing their consumption and their bills will also be of use to you in your home or business.

During the months of February and March, all contestants will be focusing on cutting back on their heating bills after getting a simple heating audit that you could do for your own building. A public workshop will also be held in early March to help them (and you) even more in these efforts.

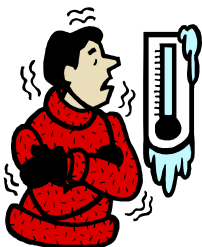
So, stay tuned for further news on the contestants and their progress or ask them how they're doing when you see them in town.

Hailey Business Contestants

American Heating and Refrigeration Service
Blaine County Fitness Center
Sawtooth Auto Sales
Jane's Paper Place
Zou 75

Hailey Residential Contestants

Amy Boyer and Dean Hernandez
Molly Goodyear and Mike Wolter
Amy Jonas and John Bensen
Mari Wania
Eloina & Javier Zamora



HEATING CHALLENGE WORKSHOP

March 4th, 6:00-7:30p.m.
Hailey Library Meeting Room

HELP Hailey 2008 and Hailey Environmental Leadership Program will be hosting a public workshop on Wednesday, March 4th to help contestants and residents find a variety of ways to reduce their heating bills, increase their home's winter comfort and reduce their production of CO₂ and other greenhouse gasses. Specialists in the areas of heating and energy efficiency will offer some old tried and true options, some surprising innovations in the areas of heating and weatherproofing, and some insight into the unexpected possibilities of the future. A question and answer period will close out the workshop to answer some of the participants' most common heating and weatherproofing concerns.

Please join us and warm up your home.

Saving Energy

Heating & Cooling Largest Home Energy Expense

Heating and cooling account for about 56% of the energy use in a typical home, making it the largest energy expense for most of us.

When looking for ways to save energy in your home, be sure to think about not only improving your existing heating, but also finding the best ways to keep your heated air from going out your windows, walls, doors and chimneys. Leaks and gaps in your building envelope can account for up to 45% of your heating loss. Stop them up and save energy bills and CO₂ production.