



OUR TOWN

Where the desert meets the mountains.

July 2007
Issue No. 51

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Financial News

Local Option Tax Report

The first revenues on Hailey's Local Option Tax (LOT) were collected on sales made during the month of July 2006. At the end of April, 2007, ten months later, the total LOT revenue collected is \$313,572.85. So far, Mayor Susan McBryant and the Hailey City Council have used LOT funds as follows:

- \$10,000 to Hailey Chamber of Commerce to promote tourism
- \$2,500 to Hailey Public Library for restroom remodel
- \$8,000 to Wood River Rideshare to facilitate public transportation
- \$22,480 to Woodside Boulevard striping project
- \$30,000 to Parks Department seasonal maintenance
- \$140,000 for snow removal equipment
- \$100,000 to hire two additional police officers, one assigned exclusively to traffic enforcement

Expecting to receive approximately \$425,000 by the end of September, the remaining \$112,000 is

tentatively allocated within the current fiscal year for projects including strobe-lighting at key Main Street crosswalks, downtown beautification, and emergency services enhancements.

Questions about the LOT may be directed to Heather Dawson, Hailey Finance Director, at 788-4221, ext. 18.

Community News

Is Your Lawn Trout Friendly?



A "Trout Friendly" lawn means cleaner water for the Big Wood's exceptional fishery. Find out more about how you can conserve water and protect trout this summer by certifying your lawn Trout Friendly through Wood River Land Trust. Contact Kathryn Goldman at Wood River Land Trust at (208) 788-3947 for more information.

July Special Events

WILLIAM SIMON RECEPTION
July 3, 5:30 – 7:00 p.m.
Ezra Pound House, 314 2nd Ave. S

4TH OF JULY PARADE & BBQ
July 4
Main St. & Hop Porter Park

HAILEY'S ANTIQUE MARKET
July 5 – 7
Roberta McKercher Park



HAILEY'S MAIN ST. ANTIQUE SHOW
July 6 – 8
730 Main St. N



Calendar

Important Dates

Independence Day *	07/04/07
Arts Commission	07/17/07
City Council Meetings	07/09/07
	07/23/07
Historic Preservation Commission	07/31/07
Parks & Lands Board	07/03/07
P&Z Meetings	07/02/07
	07/16/07

* City Offices Closed



OUR EARTH

Our Town, Our Future

July 2007
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Be Water-Wise This Summer!

Low Water in the High Desert

Hailey's water supply comes from an aquifer fed spring and is then distributed by the city waterworks. The water from your tap meets the many federal and state required tests of purity so that every person in Hailey can drink safe, good-tasting water.

The surprise in all of this is that 80% or more of this remarkably pure drinking water ends up in our garden hoses and irrigation systems. Without practicing water wise usage, 50% of this water will be wasted in evaporation into the air or on surfaces that we did not intend to water. With the increased demand on our city's water systems due to increasing population and the effects of our long-standing drought, our rain and snowfall are increasingly unable to maintain our aquifer at historic levels. These facts of life in a beautiful, high desert ecosystem make it mandatory that everyone rethinks the way they use water both inside and outside of the house and workplace.

Check Off for a Water Wise Yard

WATER ON THE LAWN, LESS IN THE AIR

- Water **only after 5 p.m. and before 10 a.m.** Evaporation from spraying water is greater as the temperature and the sun rise. (Ord. 13.08.010)
- Water in several short sessions rather than one long one in order for the lawn to better absorb moisture. For example, water in ten-minute sessions spaced 30 minutes apart, rather than one straight 30-minute session.

MAXIMIZE YOUR IRRIGATION SYSTEM

- Position sprinklers so water lands on the lawn and shrubs and not on paved areas.
- Avoid sprinklers that spray a fine mist; most of the mist evaporates before it reaches the lawn.

- Check sprinkler systems and timing devices regularly to be sure they operate properly. Replace clogged drip emitters and repair leaks.

WATER-WISE GARDENING

- Mulching improves soil, reduces moisture loss and keeps roots cool during the hottest days.
- Plant native and low-water plants together and water them only as much as needed.

MORE GREEN - LESS WATER

- Raise your lawn mower blade to its highest level. A higher cut encourages grass roots to grow deeper, shades the root system, and holds in soil moisture.
- Avoid over-fertilizing your lawn. Fertilizer increases the need for water due to the demands of fast growing grasses as well as the need to flush out the salts in all fertilizers.

What's Up With Water in Hailey?

1. What were the total gallons of water used in June by the entire city of Hailey?
a. 56,529,000 b. 101,874,000 c. 124,354,000
2. How many more gallons of water did the average household use in June than in March?
a. +48,589 b. +55,611 c. +63,178
3. Since November 2006, how much water has been saved due to fixing leaks detected by metering?
a. 500,000
b. 1,250,000
c. 2,000,000



Answers: 1. b, 2. a, 3. c