

Management and ownership of the Hailey Rodeo Park Facilities:

The City of Hailey is the property owner of the current rodeo grounds, and will own all improvements made to the property.

The Hailey Parks & Lands Board is currently working on management policies for the new Hailey Ice Rink and multi-use event arena. The P&L Board, a group of volunteers appointed by the Mayor & City council to advocate the recreational interests of the citizens of Hailey, has been working for over two years with Hailey Ice, the Sawtooth Rangers, the Hailey Historic Preservation Committee, the Hailey Arts Commission, the Hailey Chamber of Commerce, local skateboarding enthusiasts, and other local volunteers in planning improvements that would create year-round use opportunities for the city's property at the rodeo grounds.

The P&L Board's top priority for management of the facilities is to ensure, to the best extent possible, that maintenance and operation of the facilities are not subsidized by Hailey taxpayers. The facilities are designed to be as low-maintenance as possible. Construction materials have been chosen that will minimize the need for exterior maintenance, and the landscaping will all be low-water and low-maintenance.

While user fees are not set yet, the intent is for users of the multi-use arena to pay for the costs of the arena during their use. That is, if the event takes place at night and needs the arena lighting, the user pays for that additional cost. The user will be responsible for leaving the restrooms and other components of the facility in a spotless manner. These costs are in addition to the facility rental fee – currently \$250 per day - charged for all promoters that use Hailey parks for their summer events, such as concerts, weddings or other large special events.

The ice rink will be used by Hailey Ice from November through April. All utilities and facility costs during that time will be borne by Hailey Ice. For the rest of the year, a similar agreement is currently being negotiated between the City of Hailey and Hailey Ice. Again, the intent is to ensure that Hailey taxpayers will not end up subsidizing the costs of these facilities, while keeping the property and facilities used for recreation year-round.

The Interpretive Center, also under consideration as a Visitor Center, will provide public restrooms, a meeting space, and a gallery space for museum-quality displays that pay tribute to the history of the property and rodeo arena – a tradition long held in our community. Should the Chamber of Commerce choose to provide visitor services in this building, a lease agreement will be negotiated between the Chamber and the City of Hailey in order to minimize costs to the city while keeping it affordable for the Chamber.

As the use of these facilities continues to expand, the P&L Board hopes that visitors to hockey tournaments, rodeos, concerts, farmers markets, skateboard competitions and other special events will continue to spend their dollars in Hailey, which will provide an economic stimulus for Hailey merchants and businesses.