

**Hailey Arts Commission
Community Survey
Spring/Summer 2007**

	Responses	
	Number	%
1 What is your gender?	Male	52 29%
	Female	125 71%
2 Which range includes your annual household income?	less than \$40k	27 16%
	\$40 - 59k	23 14%
	\$60 - 79k	42 25%
	\$80 - 99k	28 16%
	\$100-119k	26 15%
	over \$120k	24 14%
3 Which range includes your age?	< 18	2 1%
	18-24	0 0%
	25-34	22 12%
	35-39	18 10%
	40-44	21 12%
	45-49	24 14%
	50-54	25 14%
	55-64	44 25%
65+	21 12%	
4 What do you value most in our community?	Family/friends/people	21 13%
	Outdoor activities/recreation/nature	50 31%
	Small-town community/quality of life	67 42%
	Cultural Opportunites	16 10%
	Schools	2 1%
	Don't know/don't value	3 2%
5 How do the arts & culture in our community make it a better place to live?	Builds community	35 23%
	Creates diversity	25 17%
	Is why we live/came here	6 4%
	Brings enrichment/pleasure	54 36%
	Creates opportunities of participation	19 13%
	Yes	3 2%
Does not make it better	8 5%	
6 Do you think it is important to have public art as part of our community?	Yes	153 95%
	No	8 5%
7 Do you or have you participated in the arts as a volunteer or professional?	Yes	84 47%
	No	93 53%

**Hailey Arts Commission
Community Survey
Spring/Summer 2007**

		Responses	
		Number	%
8 What factors determine your attendance at arts events (circle all that apply).	Location	127	17%
	Cost (economy)	121	16%
	Time	98	13%
	Transportation/Parking	26	3%
	Ads/Aware	76	10%
	What is being performed	138	18%
	Who is performing	118	16%
	Friend/Family Report	44	6%
	Other	0	0%
	9 Why do you attend these events?	Cultural Awareness	118
Entertainment		166	32%
Education		114	22%
Spiritual Experience		72	14%
Therapeutic Value		56	11%
Other		0	0%
10 In the past year I have attended:	Dance Performance	72	14%
	Music Concert	157	31%
	Theatre Performance	143	28%
	Art Exhibit	135	27%
	Other	0	0%
11 How do you prefer to use your entertainment dollars/time?	Live Music	151	23%
	Visual Art Galleries	56	9%
	Live Theatre	114	17%
	Dance	50	8%
	Movies/Dining Out	122	19%
	Sporting Events	41	6%
	Outdoor (art festivals/antique shows)	122	19%
	Other	0	0%
12 Where would you like to see public art placed in our community?	Municipal Buildings	43	14%
	City Parks & Trails	73	24%
	Libraries	47	15%
	Public Walkways	78	25%
	None of the above	6	2%
	All of the above	60	20%
	Other	0	0%